

Kasey Randall

To design a better world we must be creative, innovative, and courageous. Get to know me, my work, and what it means to slay dragons...

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EXPERIENCE

Senior UI/UX Designer + Lead

U.Group (Formerly ByteCubed + Chief)

www.U.Group

Nov 2017 - Ongoing • Washington, DC

- work directly with product and engineering teams, tech leads and peer UX Designers
- responsible for leading product and UX design initiatives to craft problem-solving solutions
- conduct and support user testing and research to provide more informed design decisions
- responsible for advancing our UX strategy playbook, methodologies, and promoting design thinking principles across the company.

Product Designer (Freelance)

Toptal

www.toptal.com

Feb 2019 - Ongoing Washington, DC

Principal Designer (UI/UX/IxD)

Self Employed

www.kaseyrandall.design

Jan 2011 - Ongoing Washington, DC

Senior UI / UX Designer

GEICO UX Team

www.geico.com

Apr 2017 - Nov 2017 Washington, DC

UI / UX Designer

Radolo

www.radolo.com

Feb 2015 - Jan 2017 New Orleans, Louisiana

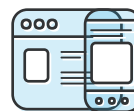
EDUCATION

Bachelors of Arts

Southeastern Louisiana University

Visual Arts, New Media and Animation
2007 - 2012 • HONORS

FOCUS



Product Design & Direction



Human-Centered Experience



Experimentation & Prototyping

PROFICIENCY

Design Thinking Strategies

Best UX / Research Practices

Prototyping / Usability Testing & Validation

Elevated Visual / UI Design & Front-End Implementation

Interaction design / Animation

Data Visualization

Conversational / Smart Product UX

Mobile / Web / Software

Team Leadership

TOOLKIT

Adobe Xd

Ai, Ps, Pr, Ae

Sketch

Invision

Realtime Board

HTML

CSS

Slack

Sticky notes

This Brain

PROUD ENDEAVOURS

I believe in being part of something greater than myself



Co-Founder • Lead Organizer
DC: District Creatives
June 2017 - Ongoing
meetup.com/District-Creatives



DC Chapter Head
Make America Dinner Again
Dec 2017
makeamericadinneragain.com



Founder • Co-Coordinator
NOLA Pokercrawl 2016
August 29, 2016
Fundraiser Event for the LA-SPCA



Co-Creator • UI Designer
Face The Force Today
May 4, 2016
facetheforce.today